

# Recognition & Rewards Festival 2023

## Workshop: From words to deeds: concrete actions to reward and assess societal impact



@RecogRewards #RecognitionRewards #ErkennenWaarderen



Recognition & Rewards

# **How do we reward societal impact in different academic positions?**

Jeanette Mostert, Annelinde van den Broucke,  
Sharon Unsworth & Ymke Bresser

## Case #1: Jeanette Mostert & Annelinde Vandenbroucke



Radboudumc



How do you  
become a professor  
with a focus on  
societal impact?

### Two challenges:

1. How to fit program management within an academic profile
2. Rewarding science communication for tenure track

## Case #2: Sharon Unsworth



**CLS | Centre for Language Studies**  
Radboud University



How can we embed  
societal impact  
into the academic  
system?



### Two challenges:

1. Rewarding different levels of involvement
2. Finding time (within contracted hours)

## Case #3: Ymke Bresser



What should a  
dedicated  
public engagement  
specialist do?

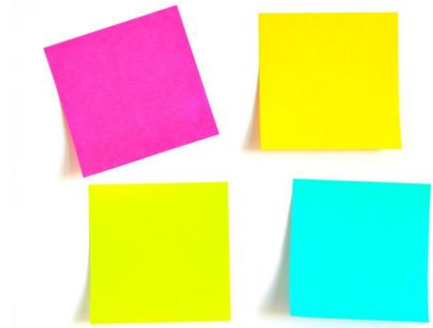
### Two challenges:

1. Communication departments focus on public understanding, not engagement
2. Embedding at faculty or central level

# Round 1: What are your solutions to these problems?

For your case:

- write your own suggestions on post-its (2 min.)
- discuss with the person next to you (3 min.)
- exchange ideas with group (10 min.)
- stick best ideas to A4 paper (but don't throw others away) (5 min.)



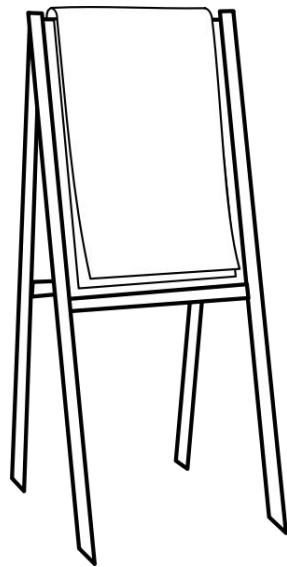
## Round 2: From words to deeds

Organise your ideas:

- What can you do **tomorrow**?
- What can you do **within a year**?
- What can you do **within five years**?

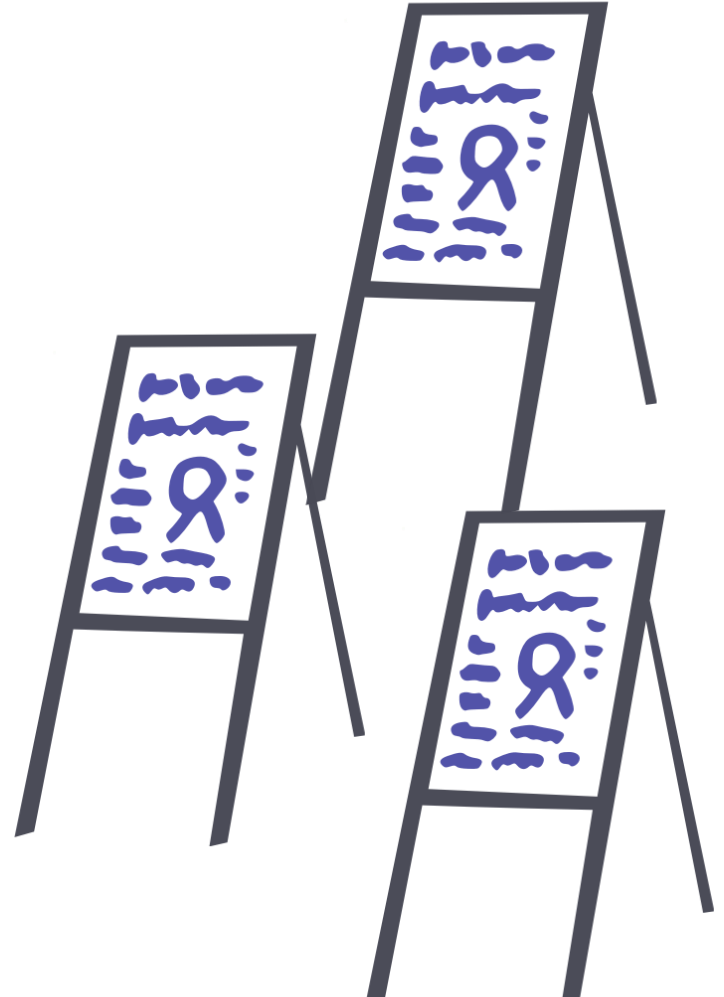
Do this first individually (2 min.), then as a group (8 min.)

→ **concrete action points** on flip chart to share with others (10 min.)



## Round 3: Provide feedback

- Take a look at other flip charts
- Provide feedback using post-its  
(What would work well? Where do you foresee problems? What new ideas have been sparked?)





# Keeping in touch



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# Thank you for visiting this **workshop!**



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